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## CBC NEWSLETTER – MAY 2011

### Spotlight: The New Transparency in Real Estate

*Matthew Johnston, Research Manager, ULI Initiatives, Urban Land Institute*

Since the release of the CBC's [Analysis of Cost & Non-Cost Barriers and Policy Solutions](#) report, the [Urban Land Institute \(ULI\)](#) has been building on its analysis of energy efficiency finance and valuation in real estate through a series of partnerships and forums. The issue of transparency—how new practices of public disclosure are changing the way the marketplace evaluates the environmental and social performance of buildings—has emerged as a critical focus of ULI as real estate investors and building owners respond to federal ([SEC](#), [GSA](#)) and local ([NYC](#)) regulations requiring the tracking of building performance data.

As the push for transparency in the marketplace moves real estate investors and building owners from voluntary to mandatory reporting of building performance, the Zero Energy Commercial Building Consortium, and its stakeholders, has much to anticipate. On the road to Net Zero, the next step is the operation of highly energy efficient buildings that track, measure, disclose, and ultimately, set a new performance standard for operational competitiveness and increased asset value. [Read more.](#)

### Join the CBC and NIBS on May 26 at High-Performance Buildings Week

The CBC and the National Institute of Building Sciences (NIBS) Consultative Council are partnering to host a briefing on Thursday, May 26, 2011 as part of [High-Performance Buildings Week](#). Expert panelists from the CBC and the Consultative Council will discuss the barriers to achieving net-zero and high-performance buildings today, highlight recommendations from the two organizations reports, and explore strategies for how to move the sector forward.

The breakfast briefing will take place from 9:00-11:00 am at 2325 Rayburn House Office Building in Washington, D.C. There is no charge for the event, but space is limited. Please RSVP by May 23 to Garth Otto ([gotto@naseo.org](mailto:gotto@naseo.org)). Breakfast will be served. For a full schedule of High-Performance Building Week events, visit the [High-Performance Building Congressional Caucus Coalition](#) website.

### **Announcing the Smart Lighting Value Chain Summit (June 20-22)**

The lighting industry is currently in a state of rapid and dynamic change. New factors such as: network intelligence, efficient versions of traditional luminaires, solid-state lighting and the booming energy efficiency market are driving this change in the lighting market. Together, all these factors are enabling drastic cuts in energy costs for buildings and area lighting – with potentially greater cuts achievable down the road.

Infocast's inaugural [Smart Lighting Value Chain Summit](#) will:

- Bring together the complete value chain for intelligent, networked lighting solutions
- Focus on specifiers and influencers from the building and outdoor street lighting segments.

This event will provide a comprehensive map of this new landscape, identifying the exciting opportunities but also assessing how to surmount the different gaps in order to fully realize the vast potential of smart lighting to cut the energy footprint.

**The CBC is offering a 25% discount** off the standard registration price for Infocast's Smart Lighting Value Chain Summit 2011 from June 20-22, 2011 at the Network Meeting Center in Santa Clara, CA. Take advantage of this special offer, available only to CBC members!

- [Register Online](#)
- **Enter CBC Member Code: 113508**
- **Or call Infocast at (818) 888-4444**

### **The National Academy of Sciences Launches a Workshop Report on “Achieving High-Performance Federal Facilities”**

“Achieving High-Performance Federal Facilities: Strategies and Approaches for Transformational Change: A Workshop Report” is the result of the work of an ad hoc committee of experts appointed by the National Academies as requested by the General Services Administration (GSA). The report targets the large portion of the building stock comprised of federally managed buildings and provides many federal agencies with differing missions, types of facilities, and operating procedures with the right tools to implement sustainability into their decision-making process when it comes to managing their buildings.

Recognizing the impact of buildings on energy consumption, water consumption, and greenhouse gas emissions and the impact of indoor environments on the health, safety, and productivity of people, in 2010, GSA's Office of Federal High-Performance Green Buildings approached the National Academies and an ad hoc committee of expert was appointed. The results of a public workshop can be found in the report that identified strategies and approaches for achieving a range of objectives associated with high-performance green federal buildings.

[Download free report.](#)

## **Twenty Army Bases Commit to “Net Zero” Energy, Water and Waste**

Twenty U.S. Army bases have committed to achieve a series of environmental goals by 2020 while 25 more are expected to voluntarily adopt net zero goals by fiscal year 2014. For six of the bases the focus is on achieving “net zero” energy status - on average, all the energy consumption needs would be supplied by energy generated on-site. Six other bases will focus on achieving “net zero” water consumption and another six will strive for “net zero” waste. Fort Bliss, TX and Fort Carson, CO will be the two bases with the goal of achieving “net zero” status in all of the categories. [Read more.](#)

## **Industry Events**

[Government Summit 2011: Fuel for a Clean Energy Economy](#)

May 10-11, 2011 - Washington, DC

[AIA Annual Meeting](#)

May 12-14, 2011 - New Orleans, LA

[Lightfair International](#)

May 15 – 19, 2011 - Philadelphia

[Commercial Building Energy Alliance \(CBEA\) Lighting and Controls Supplier Summit](#)

May 16, 2011 – Philadelphia, PA

[Briefing: CBC and the National Institute of Building Sciences \(High-Performance Building Week\)](#)

May 26, 2011 – Washington, DC

[Smart Lighting Value Chain Summit](#)

June 20-22, 2011 - Santa Clara, CA

[ASHRAE 2011 Annual Conference](#)

June 25 - 29, 2011 - Montreal, Quebec, Canada

[BOMA Annual Conference and the Every Building Show](#)

June 26-28, 2011 - Washington, DC

[NASEO 2011 Annual Meeting](#)

September 11 - 14, 2011 - San Antonio, TX

[International Conference for Enhanced Building Operations](#)

October 18-20, 2011 - New York City

[More upcoming events](#)

## **Submit Case Studies**

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Commercial Buildings Consortium  
[zeroenergycbc.org](http://zeroenergycbc.org)